

Purp Rice Water Facewash + Niacinamide Serum

Rice Water Facewash & 10% Niacinamide Serum Kit

Facewash (100 ml / 3.38 fl. oz.) + Niacinamide Serum (30 ml / 1.01 fl. oz.)

Routine: Daily Cleansing & Spot Treatment

Target: Acne Marks, Pore Size & Dullness

Skin Type: All Skin Types

KEY ACTIVE INGREDIENTS

Jeju Rice Water Extract (Facewash)

Traditional Korean skincare ingredient rich in vitamins and minerals that intensely hydrates, calms irritation, and encourages a natural glass-skin glow.

Niacinamide & Zinc PCA Complex (Facewash)

Gently purifies pores, reduces surface oil production, and minimizes active redness during the cleansing step.

10% Niacinamide / Vitamin B3 (Serum)

High-performance active clinically proven to diminish post-acne dark marks, strengthen skin barrier resilience, and tighten enlarged pores.

1% Zinc PCA (Serum)

Synergistic mineral complex that regulates excess sebum flow, inhibits breakout-causing bacteria, and speeds up blemish recovery.

TECHNICAL & COMMERCIAL SPECIFICATIONS

Product Combo Name	Purp Rice Water Facewash + 10% Niacinamide Face Serum Kit
Net Contents	100 ml (3.38 fl. oz.) Facewash + 30 ml (1.01 fl. oz.) Niacinamide Serum
Target Concerns	Stubborn acne marks, uneven skin tone, visible open pores, excess oiliness
Safety Standards	Dermatologically Tested, Paraben-Free, Sulfate-Free, Cruelty-Free
Shelf Life	36 Months from Date of Manufacture

RECOMMENDED APPLICATION PROTOCOL

STEP 1 — DAILY CLEANSE (AM & PM)

Rice Water Facewash

Squeeze a small amount onto damp hands. Gently massage onto face in circular motions to melt dirt and impurities. Rinse well.

STEP 2 — MARK CORRECTION (AM & PM)

10% Niacinamide Face Serum

Apply 2-3 drops to face and neck after cleansing. Tap gently into skin until absorbed before applying moisturizer/sunscreen.

KEY BENEFITS